

a content access device that is configured to receive content material and an item identifier associated with the content material from a provider, and

a purchase request processor, operably coupled to the content access device and an input device, that is configured to receive a purchase request from the input device and the item identifier from the content access device, and produces therefrom a processed purchase request,

a rendering device, operably coupled to the content access device, that is configured to render the content material;

the input device including a purchase request buffer for impulse purchasing that allows a purchase request to be made during a same time that the rendering device is rendering content material by storing at least one purchase request and the item identifier to facilitate a purchase of an item corresponding to the item identifier subsequent to the rendering device rendering the content material, and

wherein the content access device is further configured to communicate the processed purchase request to the provider.

2. (Amended) The receiving system of claim 1,

wherein the content access device is further configured to associate the purchase request and the item identifier based on a coincidence of a time of receipt of the purchase request and a time interval associated with the rendering of the content material.

SAC 7 7 (Twice Amended) A portable device comprising:
a broadcast receiver that is configured to receive content material and an item identifier associated with the content material from a broadcast source,
a rendering device that is configured to render the content material, and
a purchase request buffer for impulse purchasing that allows a purchase request to be made during a same time that the rendering device is rendering content material, said purchase request buffer being configured to store at least one purchase request and the item identifier to facilitate a purchase of an item corresponding to the item identifier subsequent to the rendering device rendering the content material.

B4 12. (Twice Amended) A transfer device comprising:
a purchase request buffer that is configured to:
store and receive a purchase request for a subsequent purchase from a first device during any time of operation of the first device and
transmit the purchase request to a second device,
a memory configured for receiving content material from the second device in response to the purchase request, and
transmit the content material to the first device.

SAC 3 15. (Twice Amended) A method for facilitating a purchase of an item associated with content material, the process comprising:
receiving the content material and an identifier of the item,
rendering the content material,